**A logo with white and blue letters

AI-generated content may be incorrect.**

**Day 1**

**Purpose : Marketing wants simple snapshots.**

1) Active Products as a percentage of total products

2) Classify Stores into Old and New (before 2023 – Old, In or After 2023 New) and then count the stores in each classification.

3) Top 5 cities by number of customers along with Old and New classification of stores

4) Average order line value (`AVG(line\_amount)`)

**Deliverable: SQL queries + result screenshots.**